Are You Ready for the Next Cyberattack?

A Tabletop Exercise in Responding to a Cyber Event and Maximizing Your Insurance Recovery

Cyberattacks are on the rise, in terms of both their severity and frequency. Nearly every industry now faces this risk, as attackers have become adept at preying on users’ vulnerabilities through innovative social-engineering scams and exposures created by working from home. As company systems become more interconnected and dependent on third-party technologies, the potential ripple effect of an attack has expanded considerably, while threat actors are only continuing to increase the amounts demanded from their ransomware and cyber extortion efforts.

Along with these trends, the demand for and penetration of cyber insurance has continued to increase, though in recent years some cyber insurers have begun to limit the coverage available for cyber events. These developments emphasize why now is a critical time to review your company’s cybercrime defense strategy and cyber-related insurance policies; doing so will better ensure your company is positioned to successfully overcome and recover from a cyberattack.

Join Cooley’s cyber/data/privacy and insurance team members to walk through a cyber-attack scenario, and gain insights on responding to a breach and maximizing your company’s insurance recovery.

We will focus on several critical components of any business’s cybercrime defense playbook, including
• The typical exposures that can give rise to a cyber-related loss
• Tabletopping a typical ransomware scenario
• Maximizing your insurance recovery following an attack and avoiding gaps in cyber insurance coverage
• Understanding the impact on the broader business, such as M&A and IPO considerations

Presenters
• Dave Navetta – Partner and Vice Chair of cyber/data/privacy practice, Cooley
• Robert Jacques – Insurance Associate, Cooley
• Paul Moura – Insurance Associate, Cooley

Thursday, April 22, 2021
1:00 – 2:00 pm ET
10:00 – 11:00 am PT
Webinar

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